**CRCA Board Meeting: Oct 26, 2017**

**All existing board members to create a punch list for their replacements by Nov 30, 2017**

Workstream Updates

* Club Racing
  + Stephen Chang leaving moto coordinator role - **Julius** to work with him on 2018 role and finding someone to backfill
  + Alex Rodriguez committing to eight races in 2018, we will need to backfill for him
    - Gabby has reached out to Jeff Poulin for suggestions in addition to Jane Kenyon and Rob Rowan
  + Board considering having two “mini-series” with scratch races and removing points races to alleviate issues around Alex not being available for all 15 CP races in 2018.
    - Two series throughout the season
    - Jim Boyd remains same overall for end of season
    - 2018: engage members in participation, engage members in racing oppties, engage members in competition
  + Meeting with NYC Parks+ CPC - Thu Nov 9:
    - Agenda for meeting:
      * Post-mortem from 2017
      * Review 2018 schedule
      * What can we do to improve our collaboration with Parks - how do we raise our value with CPC and Parks, and improve our relationship with Parks - ideas discussed below:
        + Volunteer to hand out bike lane fliers - will help with CRCA perception
        + Furnish boat house rental bike inventory with paid for helmets - we are doing our part to make the park safer - we present the park with 50-100 helmets. It’s a for-profit company. Nelson from Strictly’s has spoken to Specialized about volunteering.
        + Volunteer oppties with Parks
        + Ken to ask Tom Kempner what NYRRC does for Parks
        + CRCA to consider having a charity partner (e.g. cancer organization, Rails-to-Trails, Transportation Alternatives, World Bicycle Relief)
* Open Racing
  + On Parks Dept calendar for Bear Mt.
  + Title sponsor for Bear Mountain secured
  + CRCA submitting proposal for Bear to be NYS RR championship
* Rider Development
  + End of season party hosted with Olivia from Specialized
  + Waiting for Specialized to confirm if they will return as a sponsor in 2018, but initial feedback was positive
  + Meeting with W’s Dev to post mortem on season, feedback from survey below:
    - Focus on Cat 4 + 5 racers versus Cat 3 - maybe have something for Cat 3’s at end of year, e.g. an award for the top placing Cat 3 at end of season?
    - Messaging re series and how CRCA works
    - Make sure prize list + race laps is consistent across platforms, e.g. BikeReg had incorrect prize list information. It’s ok if we don’t have prizes but published information should be consistent with reality.
    - Coach-led openers and transition to team-led openers to help build community and let new women racers meet other women on teams.
    - Would like to add more social events to Ws Dev series, e.g. tailwind and/or yoga sessions
    - Host / promote shops that encourage women cyclists
  + Potential to roll up post race rides / community building / for post race rides
* Marshaling
  + David not present
* Teams
  + Team duty for this event = take money at door. This is what is documented in the teams spreadsheet.
  + **Hank** to follow up with Allan Rego regarding prizes for raffle
  + **Hank** working on cleaning up master list for team duties
  + **Hank** to discuss creating team channel for slack, e.g. crcateams.slack.com with Lucia
  + **Hank** to discuss reminder for team duty +1 month in advance w/ Lucia as well
* Communication
  + **Dan** to boost Nov 16 party on FB
* PR/Sponsors
  + Donor event - Tue Nov 7, Jeff to make reservation
  + Jeff’s plan is to increase donor membership in 2018
  + Sponsors for 2018
    - Bear Mountain: Title sponsor obtained
    - Orchard Beach: None so far
    - Club series: L&C to be title sponsor.
    - Mengoni + Maltese: Hincapie to be title sponsor
    - Dave Jordan Central Park Classic: Dave Jordan family again title sponsor
    - Grants Tomb: None so far
  + 2018 sponsorship gaps - **Jeff** to investigate
    - Will need sponsorship for W’s Dev
  + Fort Lee Crit: TBD whether CRCA will host again in 2018. Unclear if city wants to host the race again.
  + Focus is on merch prizes for 2018 - **Jeff** to prioritize for 2018
    - CRCA open races - non cash prize can be push forward or $$ for next race
    - Also - gift cards - maybe get these from local businesses, which will be win win + get smaller prizes
  + Potential opportunities for donating to organizations as part of membership?

Other Open Items

* Election opening on Saturday
* Clarification of 2017 Pain Points -> 2018 Priorities
  + Website navigation + engagement
  + Registration issues
  + Scoring issues (identifying top XXX racers)
  + Results issues (updating to Google doc + USAC reporting)
  + Marshaling issues
  + Alignment + collaboration with CPC + NYC Parks
  + Overall engagement with and throughout the CRCA community
* Chip timing update
  + **Jeff/Julius** to prepare documentation for the Board to review at December meeting: 15 minutes for this
  + **All Board members** to send thoughts to Julius/Jeff so they can compile
* Zwift series
  + **Ted** will continue to be the owner for Zwift series, will start in December
  + This year’s Zwift series will be **without prizes** due to possible cheating in 2017 series
  + **Ted** to speak to Charlie about a coupon code
* Tailwind series
  + **Daniel** to reach out to Tailwind to discuss collaborative opportunities + cross-pollinate membership

Open items not discussed due to time constraints:

* Post race reports for 2018 / content for site
* Platform updates (Gabby)
* Online / zoom application for 2018 board meetings